

MEDIA ADVISORY

Issued by the Department of Women, Youth and Persons with Disabilities
Attention: Journalists and News Editors
Sunday, 02 November 2025

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DEPARTMENT OF WOMEN, YOUTH, AND PERSONS WITH DISABILITIES GEARS UP FOR DISABILITY RIGHTS AWARENESS MONTH (DRAM 2025).

KIMBERLY: The Minister in the Presidency responsible for Women, Youth, and Persons with Disabilities (DWYPD) Sindisiwe Chikunga and the Premier of Northern Cape, Dr Zamani Saul, will launch Disability Rights Awareness Month (DRAM) 2025 on Monday, 3 November 2025, under the national theme ***“Creating Strategic Multisectoral Partnerships for a Disability-Inclusive Society,”*** in the Northern Cape Province.

MEMBERS OF THE MEDIA ARE INVITED TO JOIN THE LAUNCH OF DRAM AS FOLLOWS:

- **Date: 3rd November 2025**
- **Time: 08:00-13:00**
- **Venue: 3 Harrison Street, Deer Beers, Kimberly (Supported Employment Enterprise)**

This year's theme will highlight the importance of removing barriers that restrict access to education, employment, healthcare, technology, and social participation for persons with disabilities. It emphasises the government's commitment to creating an inclusive society where everyone, regardless of ability, can meaningfully contribute to South Africa's development and prosperity.

DRAM 2025 will be observed from November 3 to December 3, 2025, concluding with the International and National Day of Persons with Disabilities on Wednesday, December 3, 2025. The objective of DRAM is to promote the rights, dignity and equal participation of persons with disabilities in all aspects of social, political, cultural and economic life.

Weekly Focus Areas:

- ***Week 1 (3–9 November):*** Investing in growth strategies that promote disability-inclusive job creation.
- ***Week 2 (10–16 November):*** Amplifying the voices of youth with disabilities to self-advocate.
- ***Week 3 (17–23 November):*** Unlocking digital opportunities for all – harnessing technology for disability inclusion.
- ***Week 4 (24–30 November):*** Advancing women's empowerment and gender

The national Disability prevalence is at 7.5 % which means about 4.8 million South Africans live with some form of disability. ***Highest provincial prevalence: Northern Cape (11.1%) and Free State (10.8%). Lowest provincial prevalence: Gauteng (5.3%) and Western Cape (6.3).*** Disabilities may be physical, sensory (hearing, visual), intellectual, psychosocial, or related to communication and mobility impairments.

ENDS.

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