

MEDIA ADVISORY

Issued by the Department of Women, Youth and Persons with Disabilities
Attention: Journalists and News Editors
Thursday: 14 September 2023.

.....

DEPARTMENT OF WOMEN YOUTH AND PERSONS WITH DISABILITIES LEAD THE 7th SILENT WALK & RUN.

PRETORIA- Department of Women, Youth Children and Persons with Disabilities (DWYPD) invite media to the 7th Annual Silent Walk & Run event taking place on the 16 September 2023 in Marks Park Sports Ground, Emmarentia Johannesburg. Silent Walk is an awareness campaign aimed at amplifying and showcasing support for persons with disabilities and removing barriers perpetuated by stigmatization and discrimination of people with disabilities. To ensure sustainable collaborations with the stakeholders in disability sector organizations.

Members of the media attending and covering the 7th Annual Silent Walk & Run event as follows:

Date: Saturday 16 September 2023

Time: 08:00-10:00

Venue: Marks Park Sports Ground (Emmarentia Johannesburg).

The event is coordinated and organized by NEEMA Foundation and the DWYPD will join the Member of the Mayoral Committee for Health and Social Development in the City of Johannesburg; Cllr Ennie Makhafola, CEO of Safer South Africa; retired General Riah Phiyega, an anti-drug and social activist from Yellow Ribbon Foundation, Charlene Roberson from Tears Foundation and China Mashinini, the Acting Head of Department at the Gauteng Department of Sport, Arts, Culture & Recreation.

RSVP: Members of media that wish to take part in the 7th Annual Silent Walk & Run event can confirm attendance to Fatima Cele at or fatima@foundationneema.org or 071 992 7733.

END:

Issued by:

Department of Women, Youth and Persons with Disabilities.

Media Enquiries:

Director Communication Cassius Selala

Tel: 060 534 0672

SITE NOTES: NEEMA Foundation for the Deaf:

Neema (pronounced Néma), which means God's Grace in Swahili, is a Non-Profit Organisation formed in 2017. The Foundation is aimed at empowering and positioning deaf and hard-of-hearing people in South Africa and across the continent, particularly women, youth and children, in the marketplace.

Women, youth and children are generally vulnerable across the world. This is significantly worse when they are deaf or hard of hearing. They face enormous challenges, ranging from attaining an education, starting a business, or obtaining employment, remarkably preventing their economic and social independence.

In an attempt to close this gap, the NEEMA Foundation for the Deaf was formed. Its goal is to make a meaningful difference in the lives of deaf and hard-of-hearing people, especially women and youth. The foundation provides platforms, tools and mechanisms that help them actively engage in the economy of the African continent.