



MEDIA ADVISORY

Issued by the Department of Women, Youth and Persons with Disabilities

Attention: Journalists and News Editors Pretoria, Monday, 03 September 2023

.....

DWYPD KICK-START THE LAUNCH OF WOMEN ECONOMIC ASSEMBLY (WECONA)
PROVINCIAL ROLLOUT TO ADVOCATE FOR EQUITABLE ECONOMIC
PARTICIPATION OF WOMEN IN THE ECONOMY.

Pretoria: The Department of Women, Youth and Persons with Disabilities (DWYPD) is inviting members of the media to the KZN provincial launch of Women Economic Assembly (WECONA) on 07 September 2023 in Durban Convention Centre, in partnership with the KwaZulu Natal Provincial Government.

The establishment of WECONA emanate from one of the pillars of the National Strategic Plan (NSP) on Gender-based Violence and Femicide (GBVF), which advocates for the economic empowerment of women as one of the means to bring an end to GBVF in South Africa. President Cyril Ramaphosa launched the inaugural WECONA in October 2021. As part of the Presidential Summit on Gender Based Violence and Femicide Resolutions under Pillar 5, "On Economic Power", with well-defined objectives for implementation of 40% preferential public procurement for woman-owned businesses among others and also calls for annual reporting on the set target.

The DWYPD recognises that stimulating the empowerment and participation of women, youth and persons with disabilities (WYPD) across sectors requires an effective Integrated Government Approach (IGA) with coordinated efforts to track implementation,

on identified National Strategic Plan targets, The programme will entail aligning to key national objectives of the Economic Reconstruction and Recovery Plan (ERRP) by mainstreaming WYPD. The rollout in KZN will be the first of its kind for the department, with the next one being scheduled to being held in North West in September 2023.

Members of the media are invited to take part in the provincial rollout:

Date: Thursday, 07 September 2023

Venue: Durban International Convention Centre. KwaZulu Natal Province

Time: 10h00 to 13h00

ENDS

For media related queries contact Cassius Selala on <u>Cassius.Selala@dwypd.gov.za</u> / 076 085 2966.

For media engagements with Minister Nkosazana Dlamini Zuma contact Lorraine Shabangu on Lorraine.Shabangu@dwypd.gov.za/066 080 6226

Issued by the Department of Women, Youth and Persons with Disabilities